

JINDAL FIRST GRADE COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization)
Jindal Nagar, Tumkur Road, Bengaluru – 560073.



DEPARTMENT OF MANAGEMENT

ANNUAL REPORT

(2017-18)

ACTIVITIES CONDUCTED

White Knight club was inaugurated by Mr. Raviprasad, Joint commissioner, commercial tax department and celebrated GST day by improving knowledge regarding GST among students on 09.08.2017.

An extension activity **“Eco Development Program”** was initiated at Anchaepalya Primary School on 18-08-2017 to create awareness about environmental protection among the 5th to 7th standard students through different activities by students. Students were accompanied by Ms. Shashikala G (Dept of Management).

Students were also encouraged to involve in community development program through an exclusive extension activity named as Career development program at Bagulguntae Govt High School on the topic **“Educational and Career Opportunities after X Class”** on 19.08.2017. It was motivational program to the 10th std children regarding the availability of various courses, selection of various courses and its scope” etc. Students were guided by Ms. Kodhai P (Dept Of Management).

EDP - Program was inaugurated on 31.08.2021 by Dr. J. Mathew Manimala, director, of Xavier institute of management of management & entrepreneurship. The cell is established with an aim to make the students a job provider and a job seeker. The cell conducts program to equip the students with entrepreneur ship skills to start and run their own business initiatives.

Students Alumini Cell was inaugurated on 09-09-2017 which provides our Alumini a chance to reconnect with their Alma matter. Alumni meet is a gathering of passed out students of an institution and it is a place where the institution feels proud on seeing its successful alumni.

Department was organized a Seminar on Vision Digital India on 11-09-2017. Dr.Harimaram - Digital Brand Ambassador, Chairman and Founder, CEO of Imperial College was a speaker of the seminar and briefed about Digital display advertising, Email marketing, Mobile marketing, Google Ad words, Google website analyzer etc.

Department adopts the **industrial visits** as a value added learning method for students. Final year students (33) along with 2 faculty members had been to Mandya Sugar Factory and Channapatna Toy Making Industry as a part of industrial visit on 12-09-2017.

Research Cell was inaugurated by Dr.Karunakara Reddy - Director of PG AIMS College and vice president of Bangalore university of Teacher's council on 23-09-2017. Session was focused on the importance of research and also encouraged the students regarding how to inculcate the habit of doing research by taking small examples as topic in our daily life

Seminar was organized on Business Analytics by Mr.Uttam Tiwari, Co-Founder of Business Toys, for final year students on 04-10-2017. Business Analytics refers to the skills, technologies, practices for continuous iterative exploration and investigation of past business performance to gain insight and drive business planning. Mr.Tiwari has explained how the latest developments in Business Analytics technology are playing a crucial role in automating the analysis process. Form the department an Inter Departmental awareness program had been conducted about GST on 25-10-2017. The highlights of the session were like GST in India, advantages Of GST, disadvantages of GST, challenges for GST, impact on business and types of GST.

As a part of White Knight Club, The department conducted “**Mock Parliament 2017-18**” on 03/11/2017 to make students understand the parliamentary procedure and make students consider public issues and form their opinion on them.

Placement Demo was organized by Placement committee - Mr.Manjunath from Daksha Careers briefed about Communication Skills and Resume Building for final year students on 03-02-2018 and on the same day there was a Demo On Business Games by Gurusthaan Co. for the faculty members regarding to financial management, HRM, Accounting, Advertisement , Decision Making and stock markets..etc

Department was organized Mock IT on 10.02.2018 and was conducted by Dinish ,Sandeep and Arpitha from Omega Health Care Solutions Pvt ltd for final year students. Program was focused on Communication development & Group discussion, Resume Building, Tips on face to face &

Telephonic interview with live interview sessions and Live - Session was conducted by Mr. Manjunath from HireMee Company and the session was about the creation of online recruitments procedures on 17-02-2018.

Soft skill development program was organized and demo was given by Akilesh, Co-founder from Pro Ainspiraa Training Academy LLP on 09-03-2018 for final year students.

A career counseling session was conducted for 1st and 2nd year students by Golden Minds Pvt Ltd. Mr. Harish and Ms. Reshma briefed about various opportunities available in banking and railway sector and Mr. Dheeraj highlighted the importance and procedure for the preparation of competitive examination like UPSC, IAS, and KAS on 04-04-2018

Education Awareness Programme had been organized on 19.04.2018 for final year students. Shwetha Kumari – Academic consultant from ICICI Bank briefed the importance of education loan.

ARISTA was celebrated by department on 20.04.2018 & 21.04.2018 and gave an opportunity to students to showcase their talents.

Demo on Digital Marketing Course was organized on 23.04.2018 for final year students. Mr Faizal and Mr. Afzal from Indian Institute of E - Commerce gave Demo on Digital Marketing Course. They also briefed about the course details like duration of the course, fees etc.

PHOTOS:

MOCK PARLIAMENT



INDUSTRIAL VISIT TO MANDYA SUGAR FACTORY AND TOY MAKING INDUSTRY



WHITE KNIGHT CLUB ACTIVITIES



EDP CELL



ARISTA



GUEST LECTURE AND PLACEMENT DEMO



EXTENSION ACTIVITY IN ANCHEPALYA SCHOOL AND GOVT HIGH SCHOOL

